**30th Annual Health Economics Conference**  
University of California, San Francisco & University of California, Berkeley  
October 17-18, 2019  
City Lights Room, Millberry Union  
500 Parnassus Avenue, San Francisco

**Wednesday – October 16, 2019**

7:00pm  Informal gathering at Hotel San Francisco (bar & restaurant), 653 Commercial St.

**Thursday – October 17, 2019**

7:15am  Shuttle leaves from the Triton Hotel to Millberry Union

8:00am  Buffet breakfast

8:15am  Welcome  
Joanne Spetz, UCSF, and William Dow, UC-Berkeley

8:30am  **UNHEALTHY BEHAVIORS AND UNHEALTHY ENVIRONMENTS**  
Presiding: William Dow, UC-Berkeley

- **Estimating Biases in Smoking Cessation: Evidence from a Field Experiment**  
  Presenter: Justin White, University of California, San Francisco  
  Discussant: David Powell, RAND

- **The Sweet Life: The Long-Term Effects of a Sugar-Rich Childhood**  
  Presenter: Tadeja Gracner, RAND  
  Discussant: Alice Chen, University of Southern California

**Break**

**The Social Cost of Leaded Gasoline: Evidence from Regulatory Exemptions**  
Presenter: Ivan Rudik, Cornell University  
Discussant: Lindsay Allen, West Virginia University

11:30am  **Lunch**

12:30pm  **HEALTH AND LABOR MARKETS**  
Presiding: Joanne Spetz, UCSF

- **Who Pays for Health Care Costs? The Effects of Health Care Prices and Spending on Wages and Labor Markets**  
  Presenter: Christopher Whaley, RAND  
  Discussant: Michael Richards, Baylor University

- **When Dad Can Stay Home: Father's Workplace Flexibility and Maternal Health**  
  Presenter: Maya Rossin-Slater, Stanford University  
  Discussant: Barbara Wolfe, University of Wisconsin - Madison
Thursday – October 17, 2019 (continued)

2:30pm Break

2:45pm INSURANCE PURCHASING: SUBSIDIES AND RISK ADJUSTMENT
   Presiding: Timothy Brown, UC-Berkeley

   Subsidy Targeting with Market Power
   Presenter: Maria Polyakova, Stanford University
   Discussant: Benjamin Handel, University of California, Berkeley

   Managing Adverse Selection: Underinsurance vs. Underenrollment
   Presenter: Evan Saltzman, Emory University
   Discussant: Julius Chen, Columbia University

5:00pm Shuttle leaves for the Triton Hotel

6:00pm Dinner at Mona Lisa Restaurant, 353 Columbus Avenue (15 min. walk from hotel)

Friday – October 18, 2019

7:15am Shuttle leaves from the Triton Hotel to Millberry Union

8:00am Buffet breakfast

8:15am HEALTH CARE SERVICES: SUPPLY AND CONSUMPTION
   Presiding: Leslie Wilson, UCSF

   Intermediation and Vertical Integration in the Market for Surgeons
   Presenter: Zarek Brot-Goldberg, Yale University
   Discussant: Lauren Hersch Nicholas, Johns Hopkins University

   Liquidity and Healthcare Consumption: Evidence for Social Security Payments
   Presenter: Tim Layton, Harvard University
   Discussant: Salama Freed, University of Pennsylvania

10:15am Break

10:30am INSURANCE ENROLLMENT DECISIONMAKING
   Presiding: Jonathan Kolstead, UC-Berkeley

   Health Insurance, Taxes, and Mortality: Evidence from Outreach to the Uninsured
   Presenter: Jacob Goldin, Stanford University
   Discussant: Jonathan Ketcham, Arizona State University

   How do Humans Interact with Algorithms? Experimental Evidence from Health Insurance
   Presenter: M. Kate Bundorf, Stanford University
   Discussant: Jianjing Lin, Rensselaer Polytechnic Institute

12:30pm Lunch & Concluding Comments
   Jason Hockenberry, Emory University & Coady Wing, University of Indiana